

V I R T U A L

Global Study Fair



Global Study Fair

Meet and connect LIVE with students from around the world

- ✓ Connect with highly engaged students across your key geographic target markets
- ✓ Qualify students by nationality, field of study, degree level and destination interest
- ✓ Reach out to students proactively in an intuitive, interactive environment
- ✓ Track student engagement and streamline your follow-up with comprehensive analytics



EXPECTED RESULTS



12,000
Student attendees



80-100
Exhibitors



150-300
Booth visits per
exhibitor on
average

October 3rd – October 4th 2024

24h LIVE Event

Global Study Fair | What to Expect

NEW!

2024 EDITION

Book your virtual booth with custom branding and enjoy:



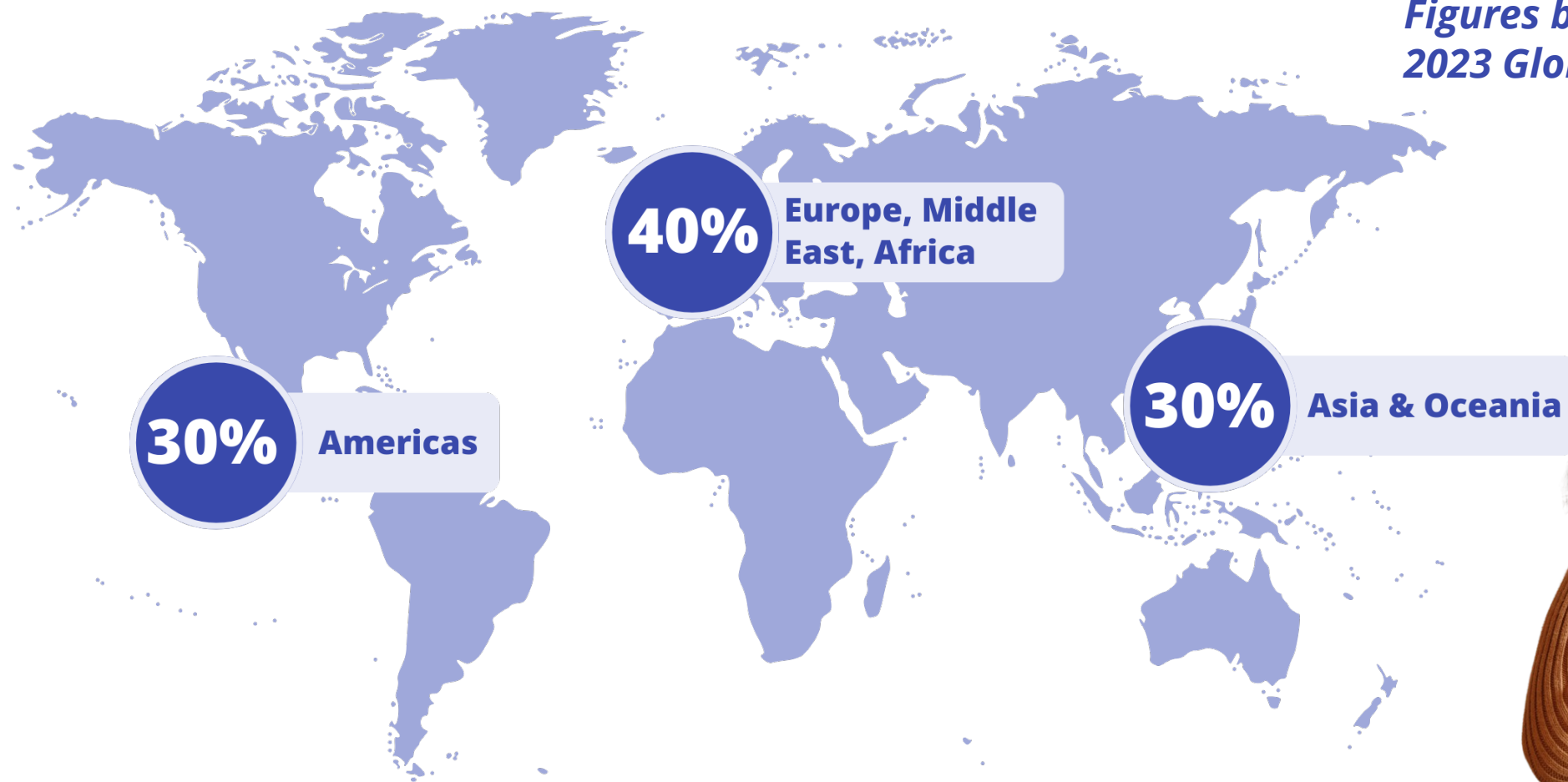
- ✓ Time slots optimized across region
- ✓ Private chat with attendees + option for video and audio call
- ✓ Embedded videos & webinars
- ✓ Option to share brochures or documents
- ✓ Promotion of programs and scholarship
- ✓ Reporting and live analytics

- ❑ **Save time!** We set-up your virtual booth for you
- ❑ Receive your leads directly in **SmartHub**
- ❑ Enhanced promotion across Keystone Student websites (Global Study Fair page, your school's program page) and in the student newsletter

Global Study Fair | Student Profiles

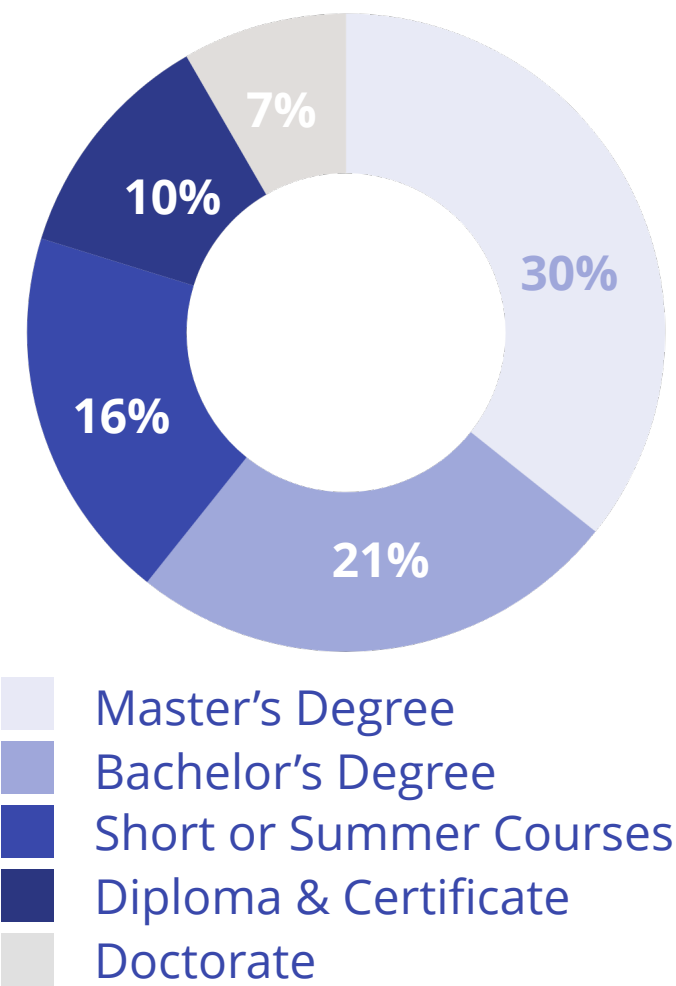
Nationalities

*Figures based on results from
2023 Global Study Fairs*



Global Study Fair | Student Profiles

Level of Study Interest



Study Area of Interest



Global Study Fair | Find your key time slot

DAY 1 - OCTOBER 3RD

Best time to connect with students from:

ASIA

For institutions based in:

Shanghai

20:00 – 22:00 CST

Seoul

21:00 - 23:00 JST/KST

Singapore

20:00 – 22:00 SGT

EMEA Region

For institutions based in:

London

18:00 – 20:00 BST

Dubai

21:00 – 23:00 GST

Cape Town

19:00 – 21:00 SAST

THE AMERICAS

For institutions based in:

Toronto

17:00 – 19:00 EDT

Chicago

16:00 – 18:00 CDT

Los Angeles

14:00 – 16:00 PDT

São Paulo

18:00 – 20:00 BRT/ART

Global Study Fair | Find your key time slot

DAY 2 - OCTOBER 4TH

Best time to connect with students from:

ASIA

For institutions based in:

Shanghai

17:00 – 20:00 CST

Seoul

18:00 - 21:00 JST/KST

Singapore

17:00 – 20:00 SGT

EMEA Region

For institutions based in:

London

10:00 – 13:00 BST

Dubai

13:00 – 16:00 GST

Cape Town

11:00 – 14:00 SAST

THE AMERICAS

For institutions based in:

Toronto

05:00 – 08:00 EDT

Chicago

04:00 – 07:00 CDT

Los Angeles

02:00 – 05:00 PDT

São Paulo

06:00 – 09:00 BRT/ART



Global Study Fair | What students say



“The Global Study Fair helped me get all the information I needed to study abroad. It is the perfect place to browse and research about institutions from all over the world. The information offered is well organized and carefully thought through [...] The best part of the fair is that I was able to get everything I needed to start my study abroad journey. Everything was spot on!”

Grace from Nigeria



The Global Study Fair has been extremely helpful to me to understand the overall process to study abroad. The webinars offered during the fair are extremely helpful as valuable tips about specific topics are shared with the attendees. It helped me understand what I should keep in mind to start my study abroad journey. I recommend the Global Study Fair to everyone who wants to study abroad as it is an amazing opportunity to gather all the information you need and discover all the options you have.



Virginia from Argentina



“The Global Study Fair is extremely valuable as it offers the opportunity to discover and interact with institutions from all over the world from the comfort of your own home. I highly recommend the fair as it is online, free of charge and easy to attend. You will be able to chat with university representatives and gather valuable insights.”

Hnin from Myanmar

Global Study Fair | Customer Testimonials

“ We are so pleased with the turn-out. We are thrilled with the results of the fair and hope we see some enrollements in the future. ”



“ Thanks for the support all throughout the event. We really appreciate it. Our team received great number of leads and engagement with the students. ”

Middlesex University Dubai



“ The visitor engagement and stand visits far exceeded my expectations, which was fantastic. Will definitely be booking again! ”





KEYSTONE
EDUCATION GROUP