Warsaw University of Technology: 229 leads per month, 442 applications in 1.5 years

CUSTOMER
Warsaw University of Technology

LOCATION
Warsaw, Poland

STATUS
Customer since 2015

PRODUCTS USED

- Geo-targeting booster
- Listing promotion

At the beginning of this long-running partnership, Warsaw University of Technology enlisted Keystone's help to boost their international student recruitment.

The University is one of the largest in central Europe and has just under 20 faculties, covering a range of science and technology fields, with over 23,000 students across both undergraduate and postgraduate degree levels.

LISTING PROMOTION

Since 2015, Keystone has promoted the university across our catalogue of listing websites, which includes the popular student sites **Masterstudies.com and Bachelorstudies.com.** Thanks to the promotion, the university was exposed to high student traffic, with a total of 31 programs promoted across the Keystone Group.

The promotion has consistently brought new prospects to the university and generated a high number of applications.

Most notably, between April 2020 and December 2021, **there were 442 applications** submitted to the Warsaw University of Technology.

HIGH NUMBERS OF MONTHLY LEADS GENERATED

With such a high number of applications, it is unsurprising that **Keystone has been generating 299 leads every month on average** for the Warsaw University of Technology, and in 2019.

As a result of the high numbers of leads and applications, the University has continued to work with us for a number of years.

This successful working partnership has continued to reap the rewards, with a large number of applications and leads generated each month, and ultimately achieving the University's main goal of boosting international student recruitment.

Find out more at:
KEG.COM

442
APPLICATIONS SUBMITTED WITH KEYSTONE APPLY

229
AVERAGE LEADS PER MONTH

31
LISTINGS ON KEYSTONE WEBSITES

7+ YEARS
KEYSTONE PARTNER

KEYSTONE
EDUCATION GROUP